

ADELAIDE EQUESTRIAN FESTIVAL




20 – 23 April 2023

A photograph of a rider on a white horse jumping over a wooden obstacle. The obstacle is decorated with pink flowers and has a red flag on the left and a blue flag on the right. The rider is wearing a dark helmet, a dark vest with a white number '78', and white breeches. The background shows a residential area with houses and a clear blue sky.

**Application for
Media
Accreditation**

2023 media accreditation application

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- Please ensure you have read the Media Accreditation Guidelines before submitting an application.
 - The applicant must be part of the editorial team, or on assignment for a specific publication, broadcast media outlet, or news service (print and/or digital). Freelance journalists will only be granted accreditation if they are representing a bona fide outlet.
 - When considering application forms, the Adelaide Equestrian Festival media officer may request sample work.
 - Media accreditation applications must be submitted by 1 April 2023. Please note any applications received after the closing date may not be considered.
 - Only one Photographer per publication/outlet will be accredited for each day of the event.
 - All sections must be correctly and completely filled in – incomplete forms will not be accepted. Previous accreditation is no guarantee of a repeat in 2023 or in the future.
 - Only a limited number of press passes are available.

Closing Date for Applications: 1st April 2023



NAME:	
ADDRESS:	
MOBILE NUMBER:	
EMAIL:	
PUBLICATION/OUTLET YOU ARE REPRESENTING:	
COMMISSIONING EDITOR:	
EDITOR'S EMAIL:	
EDITOR'S PHONE:	

Please state your profession?

Journalist

Photographer

Blogger

Reporter

Cameraman

Broadcaster

Which day(s) are you applying to attend?

Thursday 20 April

Friday 21 April

Saturday 22 April

Sunday 23 April

Every Day

The Adelaide Equestrian Festival Organising Committee reserves the right to decline any application which does not meet the accreditation criteria.

I agree to the Adelaide Equestrian Festival Media Accreditation terms and conditions and understand that a breach of these conditions may see my accreditation cancelled.

Name:

Signature:

Date:

Authorisation and Waiver

If this Accreditation is approved, an Accreditation Pass will be issued by the organisers of the 2023 Adelaide Equestrian Festival (AdIEqFest) for the sole purpose of providing limited access to the designated holder ('the Holder') during the 2023 AdIEqFest.

This Pass is personal, non-transferable and revocable at any time at the sole discretion of the organisers of the 2023 AdIEqFest. Unauthorised use, alteration or dealing with this Accreditation Pass may result in the temporary or permanent removal of the Accreditation Pass and the possessor's and/or the Holder's ejection from the premises.

The Holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/her attending the 2023 AdIEqFest and agrees to indemnify and hold harmless the 2023 AdIEqFest from any and all claims, damages, losses, costs and liabilities including, without limitation, personal injuries and/or property losses, caused by, resulting from or in connection with his/her presence at the 2023 AdIEqFest.

The Holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the 2023 AdIEqFest if it breaches any licensing contracts agreed to by the 2023 AdIEqFest unless such broadcast is agreed to by the AdIEqFest.

The Holder recognises that he/she must immediately report the theft, loss or unauthorised use of the Accreditation Pass.

Acceptance of an Accreditation Pass constitutes agreement by the Holder of the above conditions.

Name (please print):

Signature:

Date:

Editor's Name:

Editor's Signature:

Date:

Media Accreditation enquiries should be directed to:
Lauren Roberts – info@adelaideequestrianfestival.com

Please return this form, as well as 1 photograph, by 1 April to above email.